# Best Practice - II

# Title: Conducting 'Swachhta Abhiyan'. Program

### **Objective:**

- 1. Promoting awareness regarding hygiene.
- 2. Cultivating a sense of responsibility among students towards nature.
- 3. Upholding personal cleanliness.
- 4. Preventing the spread of contagious diseases.

#### The Context:

The students as well as society are largely unaware of the manifold benefits that stem from upholding cleanliness and hygiene in nature. This lack of awareness not only hampers individual well-being but also undermines the overall health and sustainability of our environment.

#### The Practice:

In contemporary times, there is a lack of awareness and responsibility among individuals towards their environment and indigenous communities. Often, they inadvertently or knowingly contribute to ecological harm. Consequently, our institution has taken the initiative to raise awareness through activities such as 'Swachhata Abhiyan', rallies, community clean-up drives, and more.

#### **Evidence of Success:-**

Through the implementation of "Swachhata Abhiyan," there has been a notable improvement in hygiene practices, leading to a significant decrease in disease rates. Additionally, this initiative has contributed to the growth of greenery in nature.

## Problems encountered & Resources Required! -

The fund required for organizing these various events among the groups are insufficient to complete the events successfully as we does not have sponsors that can support us financially,

**Note:** This practice has proven highly successful for students residing in both rural and urban areas, as well as benefiting society as a whole. Our institution has embraced this initiative for the betterment of both students and society.